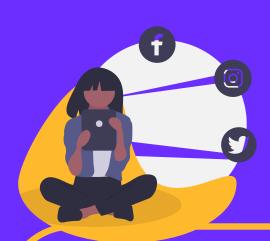
10 NICHE MARKETING STRATEGIES TO BOOST YOUR BUSINESS

1.DEFINE YOUR TARGET MARKET

2. DEVELOP A CONTENT STRATEGY



4. INVEST IN SOCIAL MEDIA ADVERTISING 3.PLAN YOUR SOCIAL MEDIA MARKETING **STRATEGY**





5. SPY ON YOUR **COMPETITION**

6. KEEP **EXPERIMENTING NEW THINGS**





8.GROW YOUR **BUSINESS WITH EMAIL MARKETING**

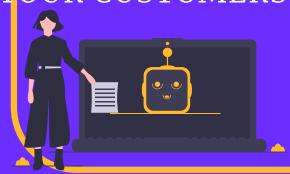
7. CONVERT READERS INTO CUSTOMERS FROM DAY ONE





9. CREATE GENUINE RELATIONSHIPS WITH YOUR CUSTOMERS

10. TEAM UP WITH **INFLUENCERS TO GET EXPOSURE**





TheNicheGuru